

# Cromwell Avenue

Where: Hammersmith, W14. Who For: Thomas Pocklington Trust . What: 54 residential units and commercial units



## Cromwell Avenue

The Thomas Pocklington Trust was first established in 1935 to provide housing and care for blind and partially sighted adults. The Trust owns the freehold of this site which comprised two blocks of residential units along with retail units. The blocks provide good quality, much needed housing for a number of partially sighted and blind households.

The properties adjoin Hammersmith Town Hall, which the Council and their partners wished to redevelop with a new Town Hall, shops and homes. These proposals originally included the Trust's site and whilst they were not opposed to the principle of development, they wanted to ensure their residents were relocated and they received suitable compensation.

CMA Planning worked with the Trust to not object outright to the proposals, but to promote the Trust's concerns and ensure they were addressed. This was done by making representations to the Council and the GLA as well as commenting on the emerging Core Strategy and appearing at the EiP. Following on from this, the Council announced they would be amending the proposals to remove the Trust's land from the scheme.



**CMA Planning**

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